RULES OF THE "THE WORLD'S BEST COFFEE PRODUCERS" COMPETITION

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1. Organising entity

Neodrinks, with CIF/NIF B67560870, registered at Cl Travessera De Gracia Num.16 P.en Pta.a 08012 - Barcelona (hereinafter, "the Organiser"), organises, through its platform The World's 100 Best Coffee Shops, the competition/recognition programme called "The World's Best Coffee Producers" (hereinafter, "the Competition"), in accordance with these rules (hereinafter, "the Rules").

2. Purpose and aim of the Competition

The World's Best Coffee Producers is not a conventional ranking, but a recognition platform created to celebrate and give visibility to the world's most outstanding coffee producers, farms, cooperatives and coffee projects.

The Competition focuses on origin: it does not reward coffee shops or roasters, but the people and projects responsible for growing, producing and developing exceptional quality coffee. By recognising excellence at origin, the Organiser aims to provide greater visibility, prestige and opportunities to those who are often the true driving force behind quality coffee.

3. Territorial scope and duration

The Competition has international scope, and producers, farms, cooperatives and coffee projects from any coffee-producing country may apply for recognition.

The participation, voting and results publication period will be as follows:

- Opening of nominations and self-nominations: 9 July 2026
- Closing date for participation: 1 December 2026
- Coffee shop owners choose the finalists: 16 December 2026 to 31 December 2026
- Industry validation and voting phase: 1 January 2026 to 1 February 2027
- Publication of results: 8 March 2027

The Organiser reserves the right to extend or amend these deadlines in accordance with clause 14.

4. Participation requirements

The following may apply for recognition:

- Individual coffee producers.

- Coffee farms and estates.
- Cooperatives, through producers with personal representation.
- Projects or initiatives linked to coffee production and development at origin.

Coffee shops, roasters and commercial brands may not take part as such, given that the Competition specifically recognises work at origin.

Rookies Coffee Producers: Coffee farms and producers with exceptional potential con join the ‘’Rookies’’ category, designed to discover and celebrate the next generation of coffee excellence.

5. Participation mechanics

Candidacy for recognition may arise in two ways:

5.1 Nomination by the industry

A network of coffee shops, roasters and professional judges linked to the sector may nominate the producers, farms, cooperatives or projects they consider worthy of recognition.

5.2 Self-nomination

Producers, farms and cooperatives may apply directly through the form available on the Competition website [https://theworlds100bestcoffeeshops.com/the-best-coffee-producers/], providing the information and documentation requested in that form.

5.3 Documentation and information to be provided

Both nominations and self-nominations must provide, among other things, the following information: [contact details, country and region of origin, description of the project/farm/cooperative, varieties grown, production processes, certifications, graphic material, etc.]

The Organiser may request additional documentation to verify the accuracy of the information provided, and may exclude any candidacies that do not meet the minimum requirements or that contain incomplete or inaccurate information.

6. Stages of the process

1. **Nomination and self-nomination stage:** receipt of candidacies submitted by the industry or by interested parties themselves.
2. **Validation and voting stage:** the network of coffee shops, roasters and professional judges takes part in validating and voting on the candidacies received.
3. **Final selection stage:** the jury determines the final list of recognised producers, in accordance with the criteria described in clause 8.

7. Jury and validation process

The credibility of the process lies within the coffee industry itself. The participation of coffee shops, roasters and professional judges in the nomination and voting stages ensures that the recognition is backed by experience, industry knowledge and professional judgement.

8. Assessment criteria

Candidacies will be assessed, among other things, in accordance with the following criteria: [quality of the coffee, the project's impact on the producing community, sustainability, innovation, track record, traceability, etc.]

9. Publication of results and recognition

The list of recognised producers, farms, cooperatives and projects will be published on [website/Organiser's channels] on the date indicated in clause 3.

The recognition will consist of: [inclusion in the official list/ranking, "The World's Best Coffee Producers" seal or emblem, media coverage, visibility on the Organiser's channels, invitation to events, etc. — Unless expressly stated otherwise, no monetary prize is envisaged.]

10. Use of image and intellectual property

By submitting their candidacy or being nominated, participants authorise the Organiser to use their name, image, logo, graphic material and other content provided for the purposes of promoting, communicating and disseminating the Competition and its results, in any medium and format, without this giving rise to any right to financial compensation, unless expressly agreed otherwise.

Participants guarantee that they hold the rights to the material provided, or have the necessary authorisation for its use, and shall hold the Organiser harmless against any claim by third parties arising from such material.

11. Personal data protection

The personal data provided by participants will be processed by Neodrinks as data controller, for the purpose of managing their participation in the Competition, in accordance with Regulation (EU) 2016/679 (GDPR) and applicable national data protection legislation.

Participants may exercise their rights of access, rectification, erasure, objection, restriction and portability by contacting producers@theworlds100bestcoffeeshops.com

https://theworlds100bestcoffeeshops.com/legal-warning/

12. Exclusion and disqualification

The Organiser may exclude or disqualify, at any time, any participants who: (i) provide false or inaccurate information; (ii) fail to comply with the participation requirements; (iii) engage in fraudulent practices to influence the voting; or (iv) act contrary to good faith or applicable law.

13. Liability

The Organiser shall not be liable for any errors in the information provided by participants, nor for any technical or connectivity problems that may prevent the normal running of the Competition.

14. Amendment and cancellation

The Organiser reserves the right to amend these Rules or to cancel the Competition at any time, for justified reasons, and undertakes to communicate any such changes through its official channels.

15. Acceptance of the Rules

Participation in the Competition, whether through nomination or self-nomination, implies full acceptance of these Rules.

16. Governing law and jurisdiction

These Rules are governed by [Spanish law/the law of the relevant country]. For any dispute arising from their interpretation or application, the parties submit to the Courts and Tribunals of Madrid, Spain, waiving any other jurisdiction to which they might be entitled.